



MATILDA'S



MATILDA'S NATURAL AUSTRALIAN LAMB IS A HIGH QUALITY, CHILLED ALL-NATURAL PRODUCT; PASTURE RAISED WITH NO ADDED HORMONES, RAISED WITHOUT ANTIBIOTICS AND UNDERPINNED BY ANIMAL WELFARE CERTIFICATION. A PURE PRODUCT FROM A PURE ENVIRONMENT.

AUSTRALIA IS RENOWNED GLOBALLY AS A PRODUCER OF HIGH QUALITY LAMB, MATILDA'S WORKS CLOSELY WITH RANCHERS TO DELIVER A CONSISTENT AND SUSTAINABLE SUPPLY THROUGHOUT THE YEAR TO ENSURE WE ARE MEETING THE HIGH EXPECTATIONS OF OUR CUSTOMERS.



MATILDAS NATURAL AUSTRALIAN LAMB IS GRADED AT THE PROCESSING FACILITY TO ENSURE ONLY THE VERY BEST ARE SELECTED, THE CUTS ARE THEN VACUUM SEALED FOR FRESHNESS AND SHIPPED TO YOU AS A CHILLED PRODUCT (NEVER FROZEN), ALLOWING THE PRODUCT TO AGE NATURALLY. MATILDA'S NATURAL AUSTRALIAN LAMB IS AVAILABLE IN A FULL RANGE OF WELL-TRIMMED CUTS SUITABLE FOR RETAIL AND FOOD SERVICE OUTLETS.



FREE RANGE

MATILDA'S NATURAL AUSTRALIAN LAMB SOURCES LIVESTOCK FROM RANCHERS WHO GRAZE THEIR SHEEP AND LAMBS ON OPEN PASTURES, THIS IS VERIFIED THROUGH THE MANDATORY AUSTRALIAN NATIONAL VENDOR DECLARATION (NVD) FORM AND TRACING THE LIVESTOCK THROUGH THE NATIONAL LIVESTOCK IDENTIFICATION SYSTEM (NLIS) - A MANDATORY LIVESTOCK TRACKING SYSTEM REGULATED BY THE AUSTRALIAN GOVERNMENT AND INDUSTRY BODIES. SHELTERS ARE PROVIDED IN PASTURES FOR EXTREME WEATHER CONDITIONS.

PASTURE RAISED

MATILDA'S NATURAL AUSTRALIAN LAMB IS PRODUCED IN SOUTHERN AUSTRALIA AS A PASTURE RAISED PRODUCT; OUR SHEEP ARE GRAZED IN OPEN PASTURES AND GRASSLANDS (PADDOCKS) FOR THE MAJORITY OF THEIR LIFE. THIS MEANS OUR LAMBS RECEIVE THE SUBSTANTIAL PERCENTAGE OF THEIR FEED AND NUTRIENTS FROM OPEN PASTURES. THE ONLY TIME OUR SHEEP AND LAMBS ARE HOUSED AND FED SUPPLEMENTARY FEED (CONSISTING OF HAY, SILAGE AND INTACT GRAIN) IS IN EXTREME WEATHER CONDITIONS.

AUSTRALIAN SUMMERS CAN BE HARSH, IT'S TYPICALLY THE LOWEST RAINFALL SEASON IN SOUTHERN AUSTRALIA, PASTURE DRIES UP AND LIVESTOCK SOMETIMES REQUIRES SUPPLEMENTARY FEEDING TO ENSURE THEIR HEALTH AND WELLBEING IS MAINTAINED. HAY MAY ALSO BE SUPPLEMENTARY FED IN RARE OCCASIONS WHEN PASTURES ARE TOO WET MAKING THE GRASS "WATER LOGGED" RESULTING IN LOWER NUTRITIONAL VALUE.

NATURAL AUSTRALIAN LAMB

FROM OUR LAND TO YOURS



NATURAL

MATILDA'S NATURAL AUSTRALIAN LAMB DOES NOT CONTAIN ARTIFICIAL INGREDIENTS OR ADDITIVES; ALL PRODUCTS HAVE BEEN MINIMALLY PROCESSED.

NO ADDED HORMONES

THE USE OF HORMONE GROWTH PROMOTANTS FOR SHEEP AND LAMB PRODUCTION IN AUSTRALIA IS PROHIBITED.

RAISED WITHOUT ANTIBIOTICS

IT IS NOT INDUSTRY PRACTICE TO USE ANTIBIOTICS IN LAMB PRODUCTION IN AUSTRALIA UNLESS A LAMB IS SHOWING SIGNS OF ILLNESS. WHEN THIS DOES OCCUR, THE RANCHER OR VETERINARIAN WILL ADMINISTER A SUITABLE ANTIBIOTIC FOR THE TREATMENT OF THE ILLNESS, THE LAMB IS IDENTIFIED AND RECORDED ON THE NVD WHEN SOLD. THE NVD IS A GOVERNMENT MANDATORY STATUTORY DECLARATION REQUIREMENT FOR ALL LIVESTOCK TRANSACTIONS. LAMBS THAT HAVE BEEN TREATED WITH ANTIBIOTICS ARE EXCLUDED FROM THE MATILDAS NATURAL AUSTRALIAN LAMB PROGRAM.



ANIMAL WELFARE CERTIFICATION

ON THE RANCH, LIVESTOCK WELFARE HAS BEEN DEVELOPED BY ANIMAL HEALTH AUSTRALIA, THE SHEEP INDUSTRY AS WELL AS STATE AND FEDERAL GOVERNMENTS AND IS REGULATED THROUGH STATE LEGISLATION. THE STANDARDS ARE BASED ON CURRENT SCIENTIFIC KNOWLEDGE, RECOMMENDED INDUSTRY PRACTICE AND COMMUNITY EXPECTATIONS.

THE AUSTRALIAN LIVESTOCK PROCESSING INDUSTRY ANIMAL WELFARE CERTIFICATION SYSTEM (AAWCS) IS AN INDEPENDENTLY AUDITED, USDA RECOGNISED CERTIFICATION PROGRAM USED BY AUSTRALIAN LIVESTOCK PROCESSORS TO DEMONSTRATE COMPLIANCE WITH INDUSTRY BEST PRACTICE ANIMAL WELFARE STANDARDS. THE AAWCS COVERS ALL ANIMAL WELFARE ACTIVITIES AT A PARTICIPATING LIVESTOCK PROCESSING ESTABLISHMENT - FROM RECEIVAL OF LIVESTOCK AT THE ESTABLISHMENT TO THE POINT OF HUMANE PROCESSING.



THE INSPIRATION FOR THE NAME MATILDA CAME FROM THE FAMOUS AUSTRALIAN POEM BY BANJO PATTERSON, “WALTZING MATILDA”, AUSTRALIA’S UNOFFICIAL NATIONAL ANTHEM. THE POEM SPEAKS OF A WANDERER, TRAVELLING THE OPEN ROAD ON FOOT (HENCE THE TERM ‘WALTZING’), HIS BELONGINGS PACKED IN HIS SWAG OR BUNDLE OF POSSESSIONS. FOR MOST OF THESE MEN, SWAGMEN AS THEY WERE CALLED, THEIR BLANKET AND THEIR SWAG WAS THEIR ONLY COMPANION AT NIGHT AND BECAME KNOWN AS A ‘MATILDA’.

WALTZING MATILDA REFLECTS A SIMPLE LIFE, NOT RESTRICTED BY POSSESSIONS OR RESPONSIBILITIES OTHER THAN THE NEED TO FIND YOUR NEXT MEAL AND A PLACE TO SLEEP, UNDER THE STARS. THE NAME, MATILDA, HAS BEEN INGRAINED INTO THE AUSTRALIAN PSYCHE AND WAY OF LIFE, IT CAPTURES THE ESSENCE OF AUSTRALIA AND CONJURES IMAGES OF WIDE OPEN SPACES, GREEN PASTURES AND BLUE SKIES.



128 GILBERT ST,
ADELAIDE, SA 5000

TELEPHONE
+61 (0) 8 8413 8000

FOR MORE INFORMATION:

WEBSITE MATILDAS.COM.AU
EMAIL SALES@SAMEX.COM.AU

FOOD PHOTOGRAPHY: MEAT & LIVESTOCK AUSTRALIA